

TITLE:

### **Guardians of NZ Superannuation and New Zealand Superannuation Fund**

### 2018-19 Review

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# Agenda

- Our role and mandate
- Investment approach
- Investing in New Zealand
- Benchmarking
- Performance
- Outlook
- Scenario
  - Re-occurrence of the GFC





### Where we fit in – part prefunding Tier 1





### **Governance framework**

- The Guardians of NZ Superannuation is an autonomous Crown entity, legally separate from the Crown, and operates at double arms' length from Government
- The Guardians manage and administer the Fund. The Fund is the pool of Crown assets

New Zealand Government Appoints members to the independent Nominating Committee

Independent Nominating Committee Identifies candidates for the Guardians' Board

Minister of Finance Selects Board candidates from the pool chosen by the independent Nominating Committee. Can direct the Guardians as to expectations of the Fund's risk and return

**Board and Management of the Guardians** Decide investment policy and make investment decisions First 'arm' of independence – Government does not decide pool of Board candidates

Second 'arm' of independence – investment decisions made by the Board and Management of the Guardians



### Mandate

- Mandate (Act of Parliament):
  - The Guardians must invest the Fund on a prudent, **commercial** basis and must manage it in a manner consistent with:
    - Best-practice portfolio management;
    - Maximising return without undue risk to the Fund as a whole; and
    - Avoiding prejudice to New Zealand's reputation as a responsible member of the world community.



### Investment approach

We look to utilise the Fund's liquidity profile, long-term investment horizon and governance strength

- - First capital withdrawals not currently scheduled until 2034-35
  - Strong weighting towards growth assets (because we can ride out shortterm volatility)
- Principles and advantages of long-term investment:
  - A clear purpose + long horizon, highly liquid, operationally independent
  - Discipline and capacity to stay the course governance
  - Transparency and clear communication with stakeholders
  - Focus on best-practice, including environmental, social and governance (ESG) factors



# **Investing in New Zealand**

Ministerial Directive (2009)

Value of New Zealand Investments 2009-2019

- "...that opportunities that would enable the Guardians to increase the allocation of New Zealand assets in the Fund should be appropriately identified and considered..."
- "This direction is not intended to be **inconsistent** with the Guardians' duty to invest the Fund on a prudent commercial basis, in accordance with section 58 of the Act, and the above paragraph is subject to that duty."
- As at 30 June 2019, \$6.3 billion was invested in New Zealand, 13% of Funds Under Management if the Fund had a passive approach to investing it would hold 0.1% in NZ assets
- The Fund is one of the largest institutional investors in NZ and plays a significant role in NZ's capital markets
- Investments include Kiwibank, Datacom, Fidelity Life, NZ Gourmet, Kaingaroa Timberlands, Metlifecare, NZ dairy farms, housing, NZ equities and (via external managers) in expansion capital and infrastructure
- Our NZ Direct investment team has set up an Investment Hub to drive domestic deal flow in NZ by leveraging our experience and advantages this includes working towards partnerships with Māori investment organisations



#### New Zealand Investments as at 30 June 2019



# **Investing in New Zealand**

As at 30 June 2019 around 2% of the Fund's \$6 billion New Zealand investment portfolio was invested in infrastructure.

- Infrastructure is an appealing investment because of its attractive, consistent returns and yield, defensive characteristics, and diversification benefits.
- The Fund, together with CDPQ Infra, made an unsolicited proposal to the Government, offering to invest in the Auckland Light Rail project.
- Our preferred procurement model is the Public-Public Investment (PPI) model.
- PPI is a model where a public investor and the Government form a partnership to take joint equity interest in a major project. The public investor, in this case NZSF/CDPQ, assumes end-to-end responsibility for the project and the vast majority of its risk.
- We are currently exploring investment opportunities in large scale housing infrastructure development and modular/pre-fabricated housing.



### Investing in NZ: a new Public-Public Investment (PPI) model for infrastructure delivery





# Investing in NZ: new mandate – developing NZ's Venture Capital market

- \$300m of NZSF contributions redirected
- Guardians oversees NZVIF management of VCF investment into venture capital funds





### **Benchmarks**

#### We benchmark against best practice industry principles, measures and relevant global peer funds

	Internal measures and mechanisms	External measures	Stakeholder engagement
Cost structure	By business unit By investment opportunity Holistic view of fees	CEM Benchmarking Survey Hay remuneration database	Peer fund engagement: • 3Cs: Comparison, collaboration and co- investment Global expertise
Governance	Reference Portfolio Review Internal Audit	Independent Reviews '04, '09, '14, '19 OAG special performance audit ('08) SWF GAAP Select Committee Reviews	
Performance	NZ T Bill rate + 2.7% Reference Portfolio + 1.0%	Performance against both measures published monthly	
Transparency	Website Annual Report OIA	Sovereign Wealth Institute's Transparency Index	
Responsible Investment		UNPRI assessments	
Risk	Risk Committee Reviews Risk Registers Investment Risk Limits Target Liquidity Level	CEM Benchmarking Survey	



#### Reference portfolio + active investments = Actual Portfolio

#### Growth-oriented portfolio, majority passive, highly diversified

Reference Portfolio as at 30 June 2019

#### Actual Portfolio as at 30 June 2019





#### Performance

Performance as at 31 December 2019	Last 10 years	Since inception
Contributions received	\$2,230 million (contributions suspended between 2009- 2018)	\$17,112 million
Returns (after fees and foreign tax, and before NZ tax)	13.05% p.a.	10.32% p.a.
NZ tax (paid) / received*	\$(5,540m)	\$(6,913m)
Value-Added (Actual Return – Reference Portfolio Return)	2.55% p.a.	1.38% p.a.
Closing Fund balance as at 31 December 2019	\$46,683.98 millio	on (\$46.7 billion)

\* Tax 'received' covers any instances of refunds for overpayment of tax \*\* Other movements relate to transactions other than tax paid or received e.g. tax expense, movements in reserves



#### Performance

This graph shows what has happened to the first dollar invested in the Fund over time.





# Cost

CEM (Cost Effectiveness Management) Benchmarking is the global leader in benchmarking pension and sovereign wealth funds

- CEM's latest report found our net value-add was above the median of our peers and costs were below the median – both for the 12 months to 31 December 2018 and over the five year period
- The Fund's costs as a percentage of assets have reduced over time
- The Fund is described as "slightly low cost" because of its implementation style, which were mostly offset because of higher cost of services (compared to peers)

#### Cost of Managing the Fund as a % of Net Assets





#### **ESG** integrated into the investment process

Environmental, social and governance factors, including climate change, are integrated into the investment process

As share owners, we manage ESG through collaboration, engagement and, in some cases, exclusions

Our performance on ESG is measured through global benchmarking





#### Climate change is an investment risk

#### CLIMATE CHANGE INVESTMENT RISK STRATEGY

- GOAL A portfolio more resilient to climaterelated risks.
- TARGETSBy 2020: to reduce the carbon<br/>emission intensity of the Fund by at<br/>least 20%; and reduce the carbon<br/>reserves of the Fund by at least 40%.
- PRINCIPLES 1 Whole portfolio

Manage climate risks and opportunities of the whole portfolio.

#### 2 — Consistency

Be as consistent as we can across all investments (listed and unlisted; active and passive).

3 — Best tools

Use the full range of tools available to us. There is no single solution.

#### WORKSTREAMS



#### REDUCE

Reduce exposure to fossil fuel reserves and carbon emissions.



#### ANALYSE

Incorporate climate change into investment analysis and decisions.

#### ENGAGE

Manage climate risks by being an active owner through voting and engagement.

#### SEARCH

Actively seek new investment opportunities, for example in renewable energy.



#### **Climate strategy implementation**

#### Reduce, Analyse, Engage, Search

- The aim of the NZ Super Fund Climate Change Investment Strategy is to improve investment resilience to climate change risk over the long-term horizon of the Fund. In June 2017, we transitioned our NZD14 billion passive global equity portfolio (constituting 40% of the Fund) to low carbon, selling our passive holdings in 297 companies worth NZD950 million.
- Based on a bespoke carbon measure for listed equities developed in partnership with MSCI ESG
- We continue to hold some companies with carbon exposure where they are engaging and managing the risks - not an exclusions strategy
- We re-applied our carbon exclusion methodology in June 2018, and again in June 2019, and have expanded our due diligence and manager monitoring processes to incorporate analysis of climate change factors, including an assessment of each external manager's ability and commitment to adhering to our climate change objectives. This year, we also made further progress in reducing the carbon exposure of the Fund's actively managed equity holdings. The emerging markets portfolios transitioned to a lower carbon approach.
- We use carbon foot printing to measure the carbon exposure of the Fund and to track progress towards our 2020 carbon reduction targets. Our 2019 carbon footprint assessment reported that the total Fund's carbon emissions intensity is 42.9% lower than our baseline level, and its exposure to potential emissions from reserves is 51.9% lower.



# Outlook

- Over the long term we expect average returns of approximately 8% a year, based on current portfolio settings
- Fund continues to be strongly weighted to growth assets we are prepared to weather short-term volatility for a better long-term return
- The Fund's advantages (our endowments) long-term horizon, known liquidity, operational independence and Crown ownership give important advantages as an investor
- Operationally, we are focused on:
  - Fewer, deeper relationships with external investment managers
  - Increased direct investment where we have an advantage, including in NZ
  - Scalability and efficiency as the Fund continues to grow in size



### In a market downturn

Given the level of market exposure chosen, the Fund may suffer large financial losses in a market crisis. It is largely unavoidable that a growth-orientated portfolio such as the Fund will fall in these periods.

- By taking on the market risk associated with growth assets, the Guardians accepts the risk that markets may experience sharp drops in value.
- In the event of a market drawdown, the active strategies may add or subtract value to the Fund.
- However, in return for taking this market risk, we expect the Fund to earn higher returns in the long-run.
- The Fund is well-placed to wear such losses, as there is no immediate need to withdraw capital from it. Short-term losses can be treated as "paper losses" with little long-term ramifications for the Fund's ability to fulfil its purpose.



### Scenario: re-occurrence of the GFC

The graph shows the simulated NZ Super Fund performance if the Global Financial Crisis (GFC) period returns were to reoccur.



**Note:** the Guardians regards this as an "extreme" shock to the portfolio, and only expects such an event to occur once in every 50-100 year period.



### Scenario: re-occurrence of the GFC

From peak to trough (a ten-month period), we estimate the Fund would lose ~\$25bn (-52.6%) in a repeat of the GFC. The notional Reference Portfolio benchmark would fall by -44.7%.

The Fund expects to recoup any investment losses in a GFC scenario over a recovery period – although we can't know how long this would be

- The GFC was characterised by both an unusually sharp drawdown and rapid recovery in financial market values – the fund recovered portfolio losses within 20 months
- This is a relatively rare occurrence; recoveries from significant market crises can often take longer than this.
- The Guardians believe that equity markets eventually mean-revert to higher fair values following transitory periods of crisis.
- The Guardians believes that short-term losses tend to be temporary and less material for a long-term investor. This belief relies, however, on stakeholder support for staying the course through periods of poor performance.