

TITLE:

External Manager Selection & Management

AUTHOR:

Chris Jagger & Ryan McCulloch

EVENT | PRESENTATION:

Thursday 5 November 2015



Purpose of Presentation

- Overview of the Super Fund's Investment Approach
- Describe how external managers fit into the Fund's overall investments
- Describe how we approach operations diligence for external managers



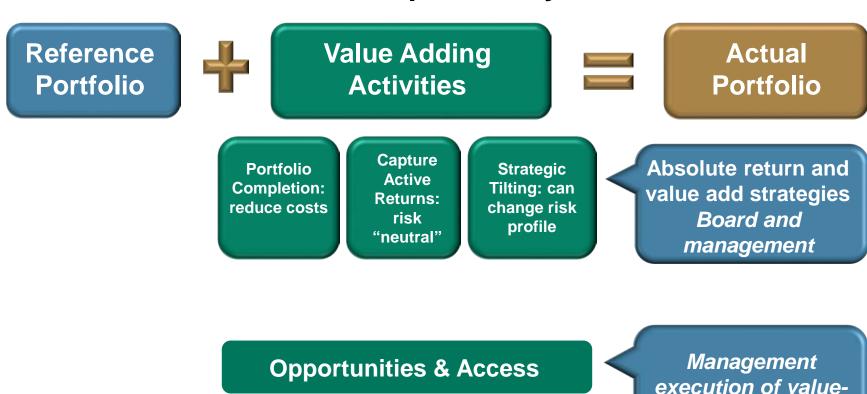
Our Approach: Reference Portfolio

- Our Reference Portfolio
 - Low-cost, passive and implementable portfolio which is expected to achieve Fund objective
 - Degree of risk appropriate for a longterm investor
 - Chosen by the Board
- Provides a benchmark for assessment
 - Is management adding value with active strategies?

Asset class	Percentage
Global equities	75%
NZ equities	5%
Total growth	80%
Total fixed interest	20%
TOTAL PORTFOLIO	100%
Net un-hedged foreign currency exposure	0%



Building the actual portfolio: anchored to beliefs, clarity around risk, reward and responsibility



Beliefs

adding activities



Our Investment Framework: Being Opportunistic

Attractiveness

Opportunities where link between our endowments and beliefs, and the investment



Confidence

Access opportunities as directly as possible Consistent with our target operating model







Maintain internal investment opportunity identification and implementation skills

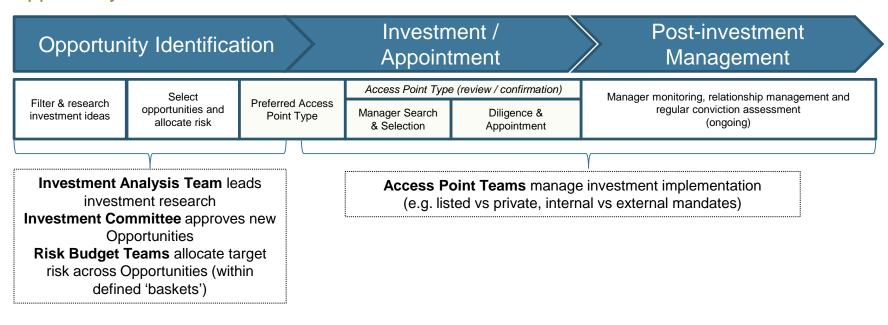
Develop investment themes

Access external managers to 'partner' with



Active Opportunities: Our Investment Process

We separate the Investment Opportunity we are targeting, from how we <u>access</u> that Opportunity





Preferred Access Point Type

- Likely Access Point Type (direct, co-invest, listed, unlisted) identified during initial research
- Set access point search parameters / priorities for initial screening (test hypothesis and identify manager universe)
 - Strategy fit with opportunity (industry, value chain, geography etc)
 - Core investment focus / style needed to access opportunity (taking into account risk profile and E(r), depth and duration of opportunity, views on required flexibility/liquidity)
 - NZSF requirements (investment size/capacity, capability development etc)
- Evaluate access point types against search parameters
 - Internal discussions for direct
 - Review of existing managers (co-investment, side-car or new mandates)
 - Advisor discussions on potential universe
 - Peer discussions / recommendations
 - Attend relevant conferences plus preliminary manager meetings based on advisor/peer recommendations



Iterative process as feedback from potential access points informs thinking



Manager Search, Selection, Diligence & Appointment

- If an external manager is the preferred access point type, the Investments Team proceeds to identify and engage a specific manager
- Key steps in the Appointment process are:
 - Manager search (available universe => shortlist)
 - Manager selection (identify preferred partner)
 - Manager Diligence
 - Appointment
- Following Appointment, the Investments Team's focus shifts to monitoring / ongoing relationship management and knowledge sharing



Manager Search & Selection

- Managers assessed against selection criteria
 - Strategy fit with opportunity
 - Investment focus/style
 - Investment size/capacity
 - Capabilities
 - Performance (track record vs peers and PME cashflows confirm returns will beat our required 'Hurdle')
 - Process (transparency/visibility and confidence in internal decision processes to support investment strategy;
 approach to RI/ESG)
 - Commercial terms (fees)
 - Alignment (ownership, economics-sharing, terms, style fit (direct-ish, flexibility)
 - Potential to become Strategic Partner (cultural/view "fit", value-add potential beyond mandate, future investment mandate potential, willingness to engage in IP transfer etc)
- Assessment based on direct discussions with manager (including headline terms), performance analysis, advisor recommendations, peer references
 - Follow up visits to manager by lead investment professional and Operations DD team
- Performance evaluation feedback on risk/return and opportunity attractiveness



Manager Diligence

- Once preferred partner is selected, proceed to full diligence review and finalise engagement terms
 - Opportunity consistency
 - Viability
 - Structure & focus
 - Trust
 - Risk awareness & management
 - People capability
 - Process capability
 - Performance

Satisfying these conviction criteria gives us confidence that the manager will execute on the target investment opportunity and generally conduct itself in the way we expect.

Diligence activities involve detailed data analysis, multiple on-site visits and referencing



Manager Appointment

- In parallel with diligence, negotiate terms, finalise investment structure and documentation
- Terms: what is important (our Target Operating Model)
 - Flexibility in commitment / investment (switch on/off in line with our changing views on the opportunity)
 - Visibility line of sight into investments and performance
 - Consistency with our investment requirements (e.g. RI)
 - Transparency in investment process / management / reporting (support our early warning system)
 - Partnership approach with IP Transfer and Fund-wide access into manager, in line with segmentation
 - Alignment with / protection of our interests (performance-oriented fees, minimise potential for conflict, Fund protections e.g. concentration limits, leverage, investment restrictions, key person etc)
 - Cost efficiency (low fees)



Manager Engagement & Monitoring

- We Segment our managers and develop a relationship plan for each, informing ongoing interaction, level and frequency of engagement, desired outcomes (e.g. collaboration, manager input into opportunity views etc)
 - Manager's segment determined by assessment against:
 - Consistency (with investment opportunity)
 - Capability (how good they are, what we can learn)
 - Commitment (to Fund relationship)
 - Capacity (ability to help access wide range of opportunities)
- Monitoring and Conviction / 'Scorecard' views trigger actions at both manager and investment opportunity level
 - Scorecard-triggered → monitoring intensity, suspend/terminate or scale up/down investment, Segmentation-shift
 - Opportunity triggered → scale up/down investment, suspend/terminate mandate



Operational DD

How We Fit In

- Part of Enterprise Risk team within the Finance & Risk group
- Work closely with Investments Teams but are independent
- Active members of the New Investment Group and Operational Risk Assessment (ORA) process
- Operational DD process forms part of Scorecard Conviction and informs our confidence in a manager's Process Capabilities and Viability

Skills and Benefits

- Independence from Investments Team allows us to form our own opinion on manager operational capability
- · We are often the only other team to go onsite
- We meet with staff that others may not (COO, CCO Legal, CFO, HR, IT etc.) and lower levels of staff
- Review many areas and processes that may not be reviewed otherwise
- Frequent interaction

What We Do

- Monitor firms to ensure their continuing operational capability
- Tailor a risk-based approach and rate each firm on a) their strategy / asset class and b) firm-specific risks.
- Apply risk ratings to guide frequency of interaction
- Review firms through a combination of desktop DD & onsite DD
- Review reports (Financial Statements, Regulatory Filings and Internal Controls) to identify issues, control weaknesses or anomalies (disclosure items, deviation from investment strategies)
- We have our own gate but this is not a gate to appointment. Concerns are addressed through Operational Risk Assessment if pre-investment, or via the Investment Lead Professional if postinvestment

Scope

 Incumbent and potential organisations across broad array of opportunities, asset classes, services, and third parties



Operational DD

Desktop Due Diligence

- Semi-annual DDQs
- Annual Financial Statement Review
- Policies, Compliance Manual, Code of Ethics
- Offering Documents
- Internal Controls Report/ SOC1/ GS007
- Marketing Material
- Regulatory Searches
- Background Checks
- Third Party Relationships
- Internet Searches news, Google alerts, website
- Internal GNZS Relationships

Onsite Due Diligence

- Firm Overview, AUM, Ownership, Structure
- Staffing & Culture
- Governance
- Regulatory Compliance
- Internal Compliance
- Investment Process/ Trade Lifecycle Demonstrations
- · Cash Management
- Counterparties and Third Parties
- Valuation
- Systems & Service Providers
- IT, Business Continuity & Disaster Recovery

Key Outputs

- Comprehensive reporting provided on due diligence
- ORA populated for pre-investment risks identified
- Annual Financial Statement review
- Reporting to Investment and Risk Committees
- Follow up and recommendations