



MEDIA STATEMENT

24 September 2019

SOCIAL MEDIA INVESTOR INITIATIVE – UPDATE FOR UN CHRISTCHURCH CALL MEETINGS

The investor initiative that came together following the 15 March Christchurch terrorist attack has grown to 89 entities representing NZD13 trillion assets under management.

Participants are working to engage directly with social media companies Facebook, Google and Twitter to encourage them to strengthen controls that will prevent the live streaming and distribution of objectionable content.

The investors have supported the work of the Christchurch Call, which sets out voluntary commitments for governments, companies and wider society to work together to eliminate terrorist and violent extremist content online.

“It’s positive to see government, technology companies and investors coming together to deliver positive change,” says spokesperson for the initiative and NZ Super Fund CEO Matt Whineray.

“We’ve been successful in building up the number of initiative participants and look forward to continuing discussions with the companies involved.

“We will be signalling that these issues remain of concern to investors. The technology companies must ensure they protect their customers and retain their social licence to operate.”

“We want to see solid actions from the companies involved to prevent the live-streaming and dissemination of video content like what we saw in Christchurch from ever happening again.”

More information on the investor initiative participants is [available here](#).

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